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THE BUSINESS DIGEST  
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OF COMMERCE OF THE PHILIPPINES

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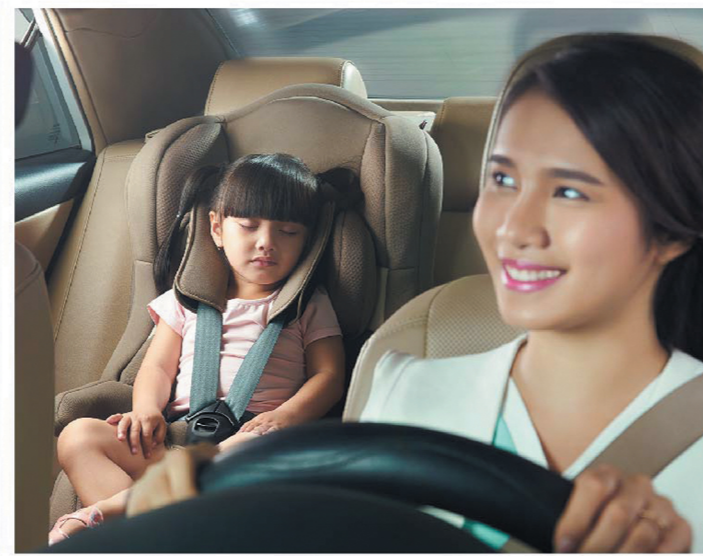
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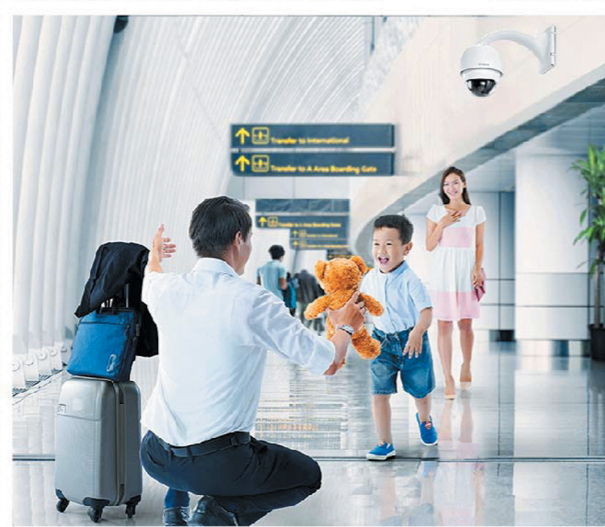


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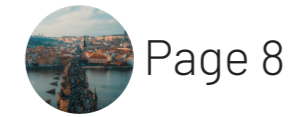
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## GLOBAL RIDESHARING SURVEY 2019

**Ridesharing regulations continue to develop and vary across jurisdictions. Quisumbing Torres is pleased to share a Global Ridesharing Survey prepared by Baker & McKenzie International. The survey offers insights into ridesharing regulations in 28 jurisdictions across the world.**

The survey provides online summary of regulations affecting companies currently operating or considering to enter and compete in the fast-evolving ridesharing market. It covers the following topics:

- The type of license or permission required to operate
- Who is required to purchase automotive insurance
- Labor related laws
- Changes to local laws and regulations

It also allows comparison of the regulations across countries in an interactive platform that lets you export and download the content in readable format.



To access the interactive site, scan the QR code or visit <https://bit.ly/2m5YTDC>.

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- Financial Institutions
- Healthcare
- Industrials, Manufacturing & Transportation
- Technology, Media & Telecommunications

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## Editorial

While not without its ups and downs, 2019 was truly a fruitful and exciting year for the ECCP. As we look back at the past year, we were able to host 83 engagements with the Philippine government as we promote advocacies that are close to the Chamber's heart, and over 100 events in Manila, Cebu, Davao, and Cagayan de Oro. The Chamber also welcomed six Corporate Partners, ten Premium Members, and 110 new members. These remarkable achievements would have not been made possible without your utmost support and participation, our dear members.

Allow us to thank you by bringing you another year of exciting endeavours as we work tirelessly for a stronger 2020 as your chamber of choice. Kicking off this new year, we highlight in this issue the recently held European Ambassadors' Meeting, the launch of Doing Business in the Philippines Guidebook, and the well-attended New Year's Reception last 23 January 2020 at the Dusit Thani Manila.

Inside this issue, we also tackle an important topic on Road Safety and Future Cities. Last year, the ECCP, in order to further promote its advocacy on these topics, hosted the Safer Mobility and Logistics Conference and Exhibition, and the Future Cities Forum. The events were successful in bringing close to 300 attendees from the public and private sector in order to promote the exchange of ideas and best practices. Flip to page 16 as JLL Philippines discuss one of the often-overlooked aspects amidst the building of smart cities, and how the real estate sector should gear up for the rise of these cities. On page 20, KPMG, one of the Big Four auditors in the world, shares insights on the future mobility ecosystem.

We also put the spotlight on Czech Republic as Her Excellency, Czech Republic Ambassador Jana Šedivá, shares with us her views on the Philippine-Czech Republic business relations, and how the Embassy of Czech Republic in Manila help foster a positive business environment between the two countries.

On a final note, updates on your Chamber's activities over the past few months spanning in its four branches in Manila, Cebu, Davao and CDO are available in this issue's Inside ECCP section on page 26. Keep yourself updated with the list of trade fairs for 2020 on page 32. We also extend a warm welcome to our new members on page 36, especially to our Corporate Partners, Turkish Airlines, and Bosch, and Premium Members, All Transport Network, AXA Philippines, Coca-Cola, and Sprout Solutions.

I hope you enjoy this issue of the EuroPH Connect and, as always, thank you for your continuing support!





European Country in Focus

# Czech Republic



SIZE

78,870

square kilometers



POPULATION

10.6 M

(2019)



CAPITAL

Prague

## CZECH FINANCIAL DISTRICTS

Prague is the major business hub of the Czech Republic. In 2017, the city's economy accounted for 20% of the country's GDP, with almost 11% of the Czech population residing here. Aside from being an economic center, it is also a hub for politics, international relations, education, and culture. Since all main state authorities, as well as financial institutions and foreign enterprises are based here, Prague makes for an attractive location for multinational companies. Another city rising as a business district is Brno, the second most populated city in Prague. This region share borders with Austria and Slovakia, offering excellent location opportunities to companies that want to export to other EU nations. Brno has the potential to become the center of technology for all of the Czech Republic. The city administration has been implementing projects to develop better business conditions, by identifying the needs of local entrepreneurs and addressing these needs.

## BASIC INFORMATION

**Geographical Location:** Central Europe, shares boundaries with Poland, Slovakia, Austria, and Germany

**Climate:** Moderate and transitional climate, with variation

**Official Language:** Czech

**Government Type:** Multi-party parliamentary democracy

**Standard of Living:** HDI for 2017 is 0.888, ranked 27 out of 189 countries and territories

**Organizations:**

- United Nations (since 1993)
- North Atlantic Treaty Organization (since 1999)
- European Union (since 2004)
- Organization for Economic Development (since 1995)
- World Trade Organization (since 1995)

## FINANCIAL DISTRICT

Throughout history, the Czech Republic's industry and economy has changed along with the world economy. Despite facing recession in the past, the country's industrial base remained diversified. Nowadays, major industries include fuels, ferrous metallurgy, machinery and equipment, coal, motor vehicles, armaments, and glass. The Czech Republic is particularly skilled in engineering. In 2017, 33.22% of its GDP came from industry, 54.46% from the service sector, and 2.06% from the agriculture sector. In the same year, the Czech Republic exported 164 billion dollars, with top exports being cars, vehicle parts, broadcasting equipment, and office machine parts.

## TOP 3 TOURISM DESTINATIONS



Prague

The capital and largest city of the Czech Republic has become one of the most popular tourist destinations around the world. Nicknamed the "City of a Hundred Spires," it is known for its historical structures, Gothic churches, baroque buildings and rich culture. Tourists will have a multitude of sites and to visit such as Prague Castle, Charles Bridge, Prague Astronomical Clock, and many more.



Český Krumlov

Český Krumlov is a town in the South Bohemian Region of the country. The town centers around the Český Castle and is a UNESCO World Heritage Site. The town is known for its structures dating from the 14th-17th centuries, composed of Gothic, Renaissance, and Baroque styles. Český Krumlov also hosts several festivals and events throughout the year, such as the Five-Petaled Rose Festival wherein Renaissance culture is celebrated, the Wine Festival, and the International Music Festival.



Kutna Hora

Kutna Hora, a small town in the Central Bohemian Region of the Czech Republic, is also known as "The Silver City" because it was once a silver mining town. It also gained the name "national treasury" as the town's wealth helped ensure the growth of the Czech Kingdom. The town has also been a UNESCO World Heritage Site since 1995, known for the Cathedral of St. Barbara, Sedlec Ossuary which is adorned with human skeletons, and other historical religious structures.



## INTERESTING FACTS

- The Czech Republic and Slovak Republic separated in 1993 due to significantly varying economic circumstances and objectives
- Prague is only a two-hour flight from most other European capitals making the Czech Republic as one of the countries in the Central Europe to have a strategic location.
- Czech Republic spends more resources on research and development than many competing markets resulting to a lot of world's well-known inventions and patents such as soft contact lenses, polarography (a Nobel-prize-winning method of quantitative analytical measurement) and the anti-HIV drugs *cidofovir* (Vistide®) and *tenofovir* (Viread®).
- The word robot was introduced by Czech writer Karel Čapek in his play *Rossum's Universal Robots* (1920). The word robot comes from the Slavic word "robota" meaning labor or work.
- Czechs consume the most beer per capita in the world.
- The Czech Republic is the castle capital of the world and is home to the largest castle in the world— Prague Castle.
- The Czech Republic ranks 40<sup>th</sup> in the 2019 World Press Freedom Index, with a score of 24.89 according to Reporters Without Borders
- Jose Rizal has a bust sculpture in Prague, which commemorates his visit to the city in 1887. The Philippine National Hero was also known to be friends with Czech National Ferdinand Blumentrit.



Interview with Czech Republic Ambassador

# Jana Šedivá



**Since first arriving in the Philippines to take up your post as Czech Ambassador, how have you observed the relations between the Czech Republic and the Philippines developed and progress?**

I arrived to Manila in the early January 2019 and presented the Letters of Credence to the President of the Republic of the Philippines H.E. Rodrigo Roa Duterte in a ceremony at the Malacañan Palace on 15 January 2019. Right from the beginning I was amazed by the positive and polite nature that made me feel so welcomed. This is of course well reflected in the relations between the Czech Republic and the Philippines that are constantly developing and progressing on all levels. The historical and cultural links serve as quality icebreakers towards our common past and potential future. Czech Republic and the Philippines have no shortage of such connections. It's always fruitful to mention high ranking Czech Jesuit Paul Klein or the "best friend" of the national hero José Rizal, Ferdinand Blumentrit. Such small remarks can truly spark the interest of future business partners or help to put our bilateral history into context. Many are surprised when they walk into top Manila hotels that are decorated with Czech chandeliers or read about the newly installed hydro power turbines from the Czech Republic. Medical beds and devices from Czechia are already common sight in Filipino hospitals. Local stores carry muesli biscuits made in Prague and famous Czech lagers from southwestern Bohemia are available on tap around the islands. Some are even more surprised when they see logos of Czech IT companies as part of the network infrastructure businesses around downtown Manila. At the same time millions of Filipinos enjoy the world-class financing services, which allow for higher living standards provided by Home Credit Philippines. There is no question that the Czech Republic is already projecting a significant footprint on this Southeast Asian archipelago. Despite the concrete examples we can also see many positive steps with range of bilateral agreements that have been signed in the past few years. These are the very documents and processes that help to propel our relationship towards new horizons on the economic, social and political level.

**What do you find is the Philippines greatest strength that would serve it best when doing business with Europe? What about its ASEAN neighbors?**

The current economic growth, increased bilateral trade, stable macroeconomic environment combined with young English speaking population creates an interesting concoction of factors. It is no coincidence that these particular ingredients place the island nation on the radar of our exporters. The ample business opportunities and accessible location to other ASEAN nations provides a very attractive environment to Czech companies that are looking to expand their export activities beyond the traditional EU markets. We are happy that the Czech Republic was able to open its labour market to extra 1,000 Filipinos yearly, thanks to the Czech Government Programme aimed at increasing employment of Filipino nationals. The Czech Republic fully supports the negotiations of ASEAN-EU Free Trade Agreement in the future. We believe that the negotiations should strive for an ambitious and comprehensive FTA, covering a broad range of issues, including tariff liberalization, liberalization of services, harmonization of rules of origin with other ASEAN countries and GIs. It is great that EU and PH trade continues to expand strongly, thanks to GSP+.

**What do Czech businesses find most attractive about doing business with the Philippines?**

Overall import and export between the Czech Republic and the Philippines has a steady growth rate, despite the difficult geographical limitations. I would like to congratulate on the significant increase in export from the Philippines to the Czech Republic. Czech Republic is actively reflecting the interest by concluding various cooperation agreements. Economic and Defense cooperation agreements signed in 2017 already entered into force creating an official engagement platform to discuss specific trade and defense cooperation matters. The current economic relationship provides for a whole range of opportunities for traditional as well as new exporters, who are eyeing the large Filipino market. Business opportunities span from medical, industrial and transportation projects to design as well as food and beverage industry. That is especially attractive when we look at the population that already passed 100 million mark. Separate opportunities can be identified in energy and military modernization plans that allow for intense competition of the Czech quality products and services. Development projects in dairy or water treatment technologies are already proving to be valuable ways to showcase Czech technology. There is no doubt that the distance of almost ten thousand kilometers can be a deterrent, however when balanced with stable and long terms business relationship, it becomes a good opportunity to add couple days of tropical vacation to your business trip.

**What do you envision as the future business and trade between Czech and the Philippines? How do you think both partners can work better together to achieve this vision?**

When one would empirically evaluate the bilateral trade between the Czech Republic and the Philippines since 2015, it would be difficult to miss the steadily rising imports that cause the current negative trade balance between our nations. The imports from 2015 to 2019 increased by almost 195 million USD that is staggering 77% growth reaching 444 million USD! Unfortunately, the export numbers are fluctuating around 110 million USD. In 2018, the Philippines became the 52<sup>nd</sup> partner of the Czech Republic in terms of the overall trade turnover. In this regard the Philippines positioned higher than Indonesia or Egypt. There is a steadily rising curve for our bilateral trade, which strengthens the relationship between our markets. At the same time it is important to make sure that we continue to strive towards diversification of our trade in terms of products and services. We see great partnerships being developed in many different industries that are clear manifestations of Czechs and Filipinos working together. Last year has been very successful in private sector engagement to the Philippine market. The state-owned brewery Budweiser Budvar along with the largest exporter of beer Pilsner Urquell both developed partnership with local distributor and are now available in the market. Traditional Czech export products such as glass and Bohemian crystal (Lasvit, Preciosa or glass artist Pačinek) are growing their roots in big commercial and residential projects thanks to their reputation and craftsmanship of the highest quality. We are glad to see that the history of Czech chandeliers remains strong from the time that they were installed in the presidential palace by President Quezon in 1937. Today the best hotels such as Shangri-La or Solaire are lit with Czech lighting installations.

**How does the Embassy of the Czech Republic in Manila help foster a positive business environment between the Czech Republic and the Philippines?**

The embassy continuously supports economic diplomacy and we are always please to support companies that are entering the Filipino market. Our embassy continuously plays a vital role in engagement with private and public sector within both countries in order to provide synergies or overcome any obstacles that business might face during their engagement. Observing the robust growth of the Philippine economy, we decided to strengthen the economic and trade section of our Embassy in Manila in 2016 with the aim to provide better assistance to companies and investors. Currently the embassy has completed various development and economic projects in form of conference, travel shows, B2B meetings and joint committees. We even helped to produce a movie about the Czech Republic named Czech Trek. In 2018, the embassy supported another project instrument called Aid for Trade issued by the Ministry of Industry and Trade of the Czech Republic. This platform allowed for a study visit of the National Dairy Authority to the Czech Republic. The project was titled: Assistance in Analyzing and Improving Value Chains in the Dairy Industry. The project is funded by the Czech Republic Development Cooperation and is being implemented by the National Dairy Authority and GeoTest, a private company in Brno, Czech Republic that won the bidding for the implementation of the said project. This project also helped to identify further areas of cooperation such as waste management system, Czech Fleckvieh/Simmental Breed, Unified Herd Recording, DNA Laboratory, milk processing and product development. We do plan to engage with National Dairy Authority in 2019 in order continue in our effort to focus on providing know how of Czech dairy industry as well as the technology. This year we are still to organize an IT conference, work on the promotion of the beverage sector, conduct high level visit to the Czech Republic as well as engage with individual companies that are exploring the possibility to enter the Philippine market. Of course our presence and daily conduct with government representatives provides constant communication channel that enables us to search for new opportunities and to help current ones to develop into successful partnerships.

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# European Ambassadors' Meeting 2020



The 2020 European Ambassadors' Meeting held on 23 January 2020 at the Dusit Thani Manila tackled recent political and economic developments in the Philippines, joint market access advocacy, as well as providing the Heads of Missions with an update of the current business environment of the country.

ING Senior Economist, Mr. Nicholas Mapa provided a presentation of the 2020 Philippine Economic Outlook, followed by ECCP President and Republic Cement President & CEO, Mr. Nabil Francis, who presented the Business Outlook & ECCP 2020 Agenda. Mr. Thomas Wiersing, Chargé d'Affaires a.i., Delegation of the European Union to the Philippines gave an overview of the EU-Philippines Trade and Investment Strategies & Recent Political Developments followed by a presentation of EFTA-Philippines FTA by the Ambassador Extraordinary and Plenipotentiary, H.E. Alain Gaschen of the Embassy of the Swiss Confederation. Lastly, Prof. Victor Andres Manhit, CEO and Managing Director of Stratbase Group gave a business perspective of the Philippines and ASEAN in 2019.

Present at the meeting were the respective Heads of Missions and official representatives of European embassies as well as the EU Delegation to the Philippines.

To learn more about ECCP's activities this 2020, visit [www.eccp.com](http://www.eccp.com).





# Doing Business in the Philippines 2020 Press Conference



The European Chamber of Commerce of the Philippines held a press conference with the media to launch the 2020 edition of Doing Business in the Philippines last 23 January 2020 at the Dusit Thani Manila. This publication was created in partnership with Quisumbing Torres. In the press conference, the panelists were Mr. Florian Gottein, ECCP Director; Mr. Nabil Francis, ECCP President and Republic Cement President & CEO; Mr. Thomas Wiersing, Chargé d’Affaires of the Delegation of the European Union to the Philippines; His Excellency, Ambassador Alain Gaschen, the Embassy of the Swiss Confederation and head of the EFTA (European Free Trade Association), and Atty. Alain Charles J. Veloso, from Quisumbing Torres.

The press conference began with welcoming remarks from Mr. Gottein who gave a brief introduction on the guidebook. This was followed by Mr. Francis who discussed the improvements and challenges of the Philippine economy in 2019. Mr. Wiersing shared the current changes in the EU and trade relations between the EU and the Philippines. Mr. Gaschen, gave an overview regarding the free trade of the EU and the Philippines. Lastly, Atty. Veloso discussed briefly the DBP 2020 Guidebook and how it would aid investors looking into setting up a business in the Philippines.

Doing Business in the Philippines is a publication that aims to provide potential investors with a complete guidebook for information on the country, its laws, policies, procedures, as well as its regulations. The guide aims to increase investor confidence and equip them with the ability to make well-informed business and investment decisions. Some of the topics include taxation, employment, immigration, and dispute resolution among others.

For more information on Doing Business in the Philippines Guidebook, visit [www.eccp.com](http://www.eccp.com) or use the QR Code below to download the publication.



# New Year's Reception

As we ring in the new year, the European Chamber of Commerce of the Philippines, in partnership with the British Chamber of Commerce and the Nordic Chamber, hosted its New Year's Reception at the Pool Deck, Dusit Thani Manila. It was a well-attended networking event with around 200 attendees to start the year. ECCP President and Republic Cement President and CEO shared a few opening remarks to welcome everyone to the event. Towards the end of the evening, raffle prizes were given away.

We would like to thank our platinum sponsors: Federal Land, Kaizen Leadership Philippines, Philippine Retirement Authority, Regus and Spaces by IWG. We would also like to thank the following: our beer partner Heineken, beverage partner Coca-cola Beverage Philippines Inc., liquor partner Don Papa Rum, wine partner Forth & Tay, and raffle sponsors Bai Hotel and The Sphere Residence Services.





# ASEAN nations told: Smart cities are the next big thing in real estate

Real estate  
sector gears up  
for the coming  
of smart cities

The United Nations reports that 55% of the world's population currently lives in urban areas, and that number is expected to rise to 68% by 2050. In Asia, India's urban population is expected to grow by 416 million and China's is expected to grow by 255 million during that period. The Association of Southeast Asian Nations (ASEAN), expects that 90 million people will move into urban environments by 2030.

This expected population growth in urban areas around the world has prompted a staggering number of governments declaring their intention to make their capital and major cities "smart".

#### Demand higher to make cities "smarter"

JLL, one of the leading property advisors in the Philippines, defines a "smart city" as an urban area that uses a set of policies and strategies using technology and data to deliver initiatives that improve inclusiveness, services and quality of life for the people who live there; drive efficiency, sustainability and improved decision-making for government; and, create a transparent, efficient and competitive environment for businesses.

More than 1,000 cities worldwide have begun deploying smart city initiatives.

In the Philippines, the urban setting is likewise starting to make cities "smarter".

Makati is making its first steps to become a smart city. It has several initiatives lined up including the Makatizen Card, an all-purpose card that consolidates all benefits for residents; the Makatizen App, which allows users to report crimes and emergencies; the Makati Subway; and the free Makati Public Wi-Fi System.

Pasig is also making waves after its public safety project has been named one of the most outstanding smart city projects by the IDC Asia/Pacific (International Data Corporation). The project includes a system that allows real-time sending of incident reports, a transport network for better traffic flow, a flood awareness simulation tool, and solar-powered sirens aided by emergency calls and SMS for city-wide broadcasts during calamities.

Caloocan City has partnered with IvedaAI, a worldwide enabler of cloud-based video surveillance, data management and artificial intelligence-based video analytics, to improve its safety and security monitoring systems. The partnership includes capabilities such as license plate recognition and vehicle wrong direction functions in major intersections and roads, as well as facial recognition, people counting and intrusion detection capabilities in the city hall's entry and exit points, street markets and crowded areas.

Moreover, megacities Manila, Cebu and Davao were among the 26 cities in the Southeast Asian region chosen to serve as pilot cities for the ASEAN Smart Cities Network.

According to market intelligence firm IDC, cities spent US\$81 billion in 2018 on their smart city initiatives, and this figure will nearly double to US\$158 billion by 2022.

#### Real estate at the heart of smart cities

Amidst the complexity of building smart cities, one of the often-overlooked aspects is real estate. It includes the homes we live in, the offices we work in and the places

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*Amidst the complexity of building smart cities, one of the often-overlooked aspects is real estate.*

where we spend our free time. Although it has been viewed as a technology laggard, the real estate industry is catching up fast.

Based on "Growing Influence of PropTech", a collaborative report by JLL and technology news website Tech in Asia, 179 proptech start-ups in the Asia Pacific region raised about US\$4.8 billion of the US\$7.8 billion invested globally from 2013 to 2017. The increasing prominence of proptech—covering technology hardware, software and services has a bearing on the investment, construction, management and sale or lease phases of a building's life cycle.

These impacts are being felt from the time of a building's construction to how a building and its utilities are managed and its spaces optimized. PropTech in real estate also offers tools to better track, collect and analyze data; drives sustainability—especially those of cities which manage large real estate portfolios, including government buildings, industrial parks and public spaces. It can also improve inclusivity, services and quality of life for people and can redefine cities through economic growth.

#### Identifying challenges to make solutions possible

While the promise of a smart city is attractive, delivering it is a challenge. To deliver true value, the smart cities ecosystem needs to address the following six key challenges:

1. Cities are complicated - The size and scale of cities create many organizational challenges. Different authorities often have significantly different requirements and preferences regarding IT projects.
2. Cultural change is difficult - Dealing with cities involves bureaucracy. Many government agencies have not adapted their business and operating models in years, which can make them risk-averse and resistant to new ideas.
3. Governance is essential - Smart city governance uses technology to facilitate better decision making; plan, deliver and support smart city implementations; and share real-time data among governments, businesses and citizens.
4. Solutions are complex - After overcoming the organizational challenges, cities are left with their biggest challenge yet: identifying and deploying a solution that can be scaled successfully.
5. The vendor ecosystem needs to be re-examined - cities must identify products or solutions that deliver their promised value. No one entity is capable of doing everything that is needed in smart cities, so consortiums are key.



6. Funding is limited - While smart city market opportunities are very attractive to technology vendors, their complexities and high levels of risk can inhibit further development.

A smart city has hundreds of solutions deployed across a diverse range of government agencies, making it difficult to grasp where and which solutions are applicable. To simplify this complex solution landscape, JLL has grouped applications into the following seven categories:

1. Property - Cities own and manage various types of property, such as residential and commercial buildings, and recreational and agricultural land. Wearables for construction site safety; AR/VR for site and office build-outs; predictive maintenance for building management systems; drones for site inspections; fingerprint or facial biometric access.
2. Environmental - Tracking air quality, waste water and noise pollution, combined with green initiatives, can help cities secure a smarter, livable and sustainable future. This includes real-time air and water quality monitoring; smart recycling initiatives; smart streetlights and sustainability measuring.
3. Utilities - It will be necessary to transform the method of operation and support for major utilities, including energy, gas and water.
4. Healthcare - New technologies can improve patient care though in- and out- patient diagnostics and treatment. This includes telemedicine; wearables for remote patient diagnostics and electronic health records.
5. Mobility - Smart technologies can enhance public transportation, vehicle sharing and uptake of autonomous vehicles. This includes real-time information on public transportation and traffic; digital payments for public transport; shared vehicle services (e.g. cars, bikes, scooters) and intelligent traffic signals.
6. Safety and security - Using surveillance and analytics to monitor the safety of government sites can help ensure public safety and reduce crime.
7. Citizen services - Digital platforms can increase inclusiveness by better engaging citizens in politics, society and government. This includes citizen engagement through social media channels; digital

services (e.g. tax filing, retirement planning); AR/VR sightseeing applications; career centers and digital training and education.

Through extensive research and consultations with experts to better understand where the Asia Pacific region is in the development curve with regards to smart cities, JLL has the following key findings:

First, **people, not technologies, make a city smart.** It is the people that enable smart cities to reach their potential. Resourcing and implementation are key factors holding back the development of smart cities. City ecosystems must learn to collaborate.

Second, **we need to ignore the hype and focus on what's real today.** While it's important to plan for the future, the main effort should focus on delivering solutions in the near future that benefit existing cities, the businesses operating in them, and the people living, working and playing in them.

Most importantly, **JLL believes that real estate is at the heart of any smart city.** The industry should work closely with cities to create special interest groups and identify new use cases and technologies that will influence the built environment. It should also look to liaise between cities and the technology vendor ecosystem in all matters related to property.



#### About JLL

JLL (NYSE: JLL) is a leading professional services firm that specializes in real estate and investment management. Our vision is to reimagine the world of real estate, creating rewarding opportunities and amazing spaces where people can achieve their ambitions. In doing so, we will build a better tomorrow for our clients, our people and our communities. JLL is a Fortune 500 company with annual revenue of \$16.3 billion, operations in over 80 countries and a global workforce of over 90,000 as of December 31, 2018. JLL is the brand name, and a registered trademark, of Jones Lang LaSalle Incorporated. For further information, visit [jll.com](http://jll.com).

In the Philippines, JLL has been operating in the country since 1997 as a 100% wholly-owned entity and currently manages about 5.2 million square meters of real estate with a workforce of over 1,100 employees. With more than two decades of local expertise working hand-in-hand with its global legacy, JLL provides to the Philippine real estate market an unparalleled synergy of services with a strong commitment to achieve real estate ambitions through future-ready approaches. For more information, visit [jll.com.ph](http://jll.com.ph).

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# The Future Mobility Ecosystem

Three cross-sector megatrends are fundamentally reshaping mobility for consumers and businesses.

The automotive, transport and wider mobility market is undergoing a transformational social, technological and economic shift, fundamentally changing the way people and products are moved. Many sectors, beyond automotive and transport, are being disrupted, with new markets emerging, existing ones converging, and others declining and possibly vanishing. New entrants and startups are challenging incumbents, who in turn look to leverage their experience and resources to build sustainable market positions.

Amidst continued population growth, urbanization and environmental concerns, new forms of mobility are critical to support tomorrow's population hubs and economic activity. Today's mobility systems suffer from congestion, inefficiency, accidents and high prices. But the future promises convenient, safe and economic mobility, with less impact to health and the environment.

Mobility transformation is fueled by three key technology-driven disruptive trends: electrification of vehicles (EVs) and alternative powertrains, connected and autonomous vehicles (CAVs) and Mobility-as-a-Service (MaaS). Taken independently, each would significantly disrupt the ecosystem; but in combination, they should drive unprecedented change.

These advances are set to replace our current vehicle-centric system with a radically more efficient, data-enabled and driverless ecosystem – with consumers at its heart. Users would be able to seamlessly transition between public, private, on-demand and scheduled modes of transport, with dynamic travel information enabling mid-journey changes.

As the mobility ecosystem evolves, its global value is forecast to grow to more than US\$1 trillion by 2030.

At the same time, value will also shift and we expect to see different business models emerging. For example, with Original Equipment Manufacturers (OEMs), we see two dominant archetypes: 'Metalsmiths' manufacturing ever more sophisticated hardware (i.e. vehicles), alongside a new archetype, the 'Gridmaster'. The latter would manufacture vehicles, but also provide a platform for a variety of value-

adding customer services. As with all disruptive change, we expect there to be clear winners and losers.

However, the roll-out could vary significantly at both a country and city level depending on degree of urbanization, household choice, existing options, infrastructure, and of course, local policies. Government support significantly influences all three disruptive trends. It also impacts the shape and pace of development of the new ecosystem.

From a private sector perspective, we believe change will not be driven by any one company or sector. Instead it requires unprecedented collaboration, to develop the right mobility solutions. A fast-shifting ecosystem calls for swift decisions on changes to business and operating models, partnerships and acquisitions.

*The excerpt was taken from the KPMG article Mobility 2030: Transforming the mobility landscape.*

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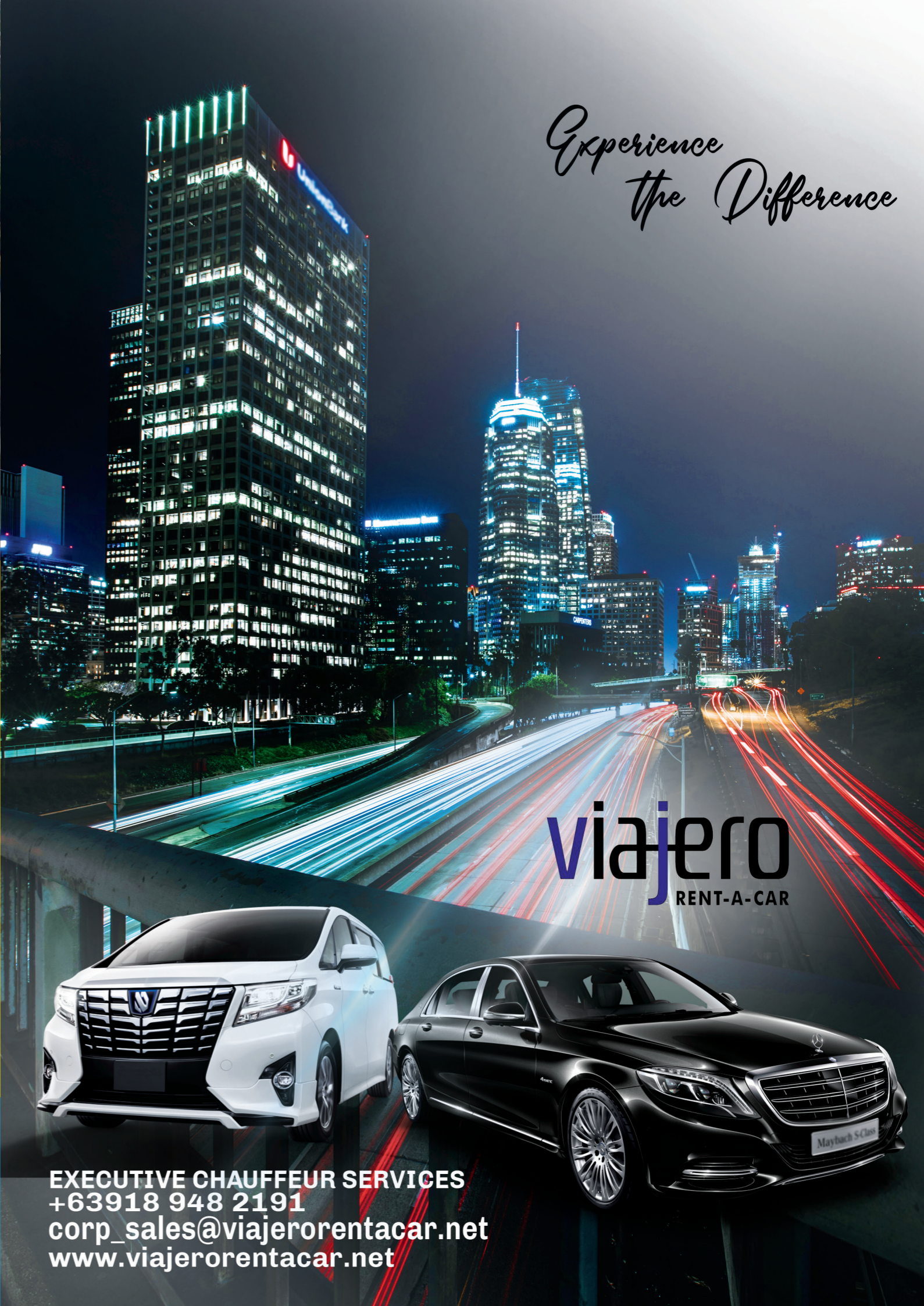
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# ECCP Events: Manila

## European Networking Socials 27 November 2019 | Waterside at Solaire

The European Networking Socials, second of this year, held by the European Chamber of Commerce of the Philippines (ECCP) successfully brought together professionals from different business communities to network and build contacts at the Waterside at Solaire last night, 27 November 2019. The European Networking Socials is organized in partnership with ECCP Women in Business Committee and sponsored by Waterside at Solaire, ALVEO, Astoria, Engkanto Brewery, Don Papa Rum, and BWL Health & Sciences, Inc.



## Membership Luncheon Meeting with Department of Agriculture Secretary William D. Dar 6 December 2019 | Makati Shangri-La

The ECCP held a Membership Luncheon Meeting with the Department of Agriculture last 6 December 2019 at Makati Shangri-La. Representing the Department of Agriculture was Secretary William D. Dar. Secretary Dar presented an overview of the redesigned blueprint to tackle some of Philippine agriculture's most pressing issues, opportunities for public-private sector cooperation as well as other plans and priorities of the Department. For updates on the ECCP's upcoming luncheon meetings and other advocacy events, visit [www.eccp.com](http://www.eccp.com).



## Membership Luncheon Meeting with BCDA President & CEO Vince Dizon 9 December 2019 | Makati Shangri-La

The ECCP held a Membership Luncheon Meeting with the Bases Conversion and Development Authority last 9 December 2019 at Makati Shangri-La. Representing the Bases Conversion and Development Authority was President and CEO Vivencio B. Dizon. Among the key topics discussed by Mr. Dizon at the event are (1) developments on the BCDA's infrastructure projects; (2) updates on the Presidential Flagship Programs and Projects; (3) potential of public-private sector partnerships for infrastructure projects; and (4) challenges faced by the infrastructure sector from a public sector standpoint. For updates on the ECCP's upcoming luncheon meetings and other advocacy events, visit [www.eccp.com](http://www.eccp.com).



# ECCP Events: Cebu

## JFC Festive Mixer 6 December 2019 | Radisson Blu Hotel Cebu

The European Chamber of Commerce of the Philippines Cebu in partnership with the American Chamber of Commerce and Canadian Chamber of Commerce Visayas Chapters successfully hosted the Joint Foreign Chamber Festive Mixer last 6 December 2019 at the Radisson Blu Hotel Cebu.

The JFC Festive Mixer was actively participated by each chamber's members, board of directors and business council members. The event was made possible through the sponsorships of Skycable, Badian Island Wellness Resort, Be Hotels & Resorts, Lexmark, HPOI Corporation, D+B Wines and Philinsure, and Heineken.

Key figures who attended the event and gave Christmas messages were Mr. Brian Connelly, President of AmCham Visayas, Mr. Julian Payne, President of CanCham Visayas, and Ms. Karen Malloy-on, Vice Chairwoman of the ECCP Cebu Business Council.



ECCP Cebu, AmCham, and CanCham Visayas worked together to provide their members an opportunity to meet other members and expand their business networks and also in support of the wards of the Franciscan Sisters of the Sacred Heart Children's Home. The attendees provided gifts and donations for the children who closed the event with a dance presentation.

## ECCP Coffee Mornings 16 December 2019 | University of San Carlos, Talamban Campus

The European Chamber of Commerce of the Philippines Cebu in partnership with SGV & Co. conducted a pocket learning session called Coffee Mornings: A Forum on Tax Reform Packages and How to Handle BIR Audits held last 16 December 2019 at the University of San Carlos, Talamban Campus.

Guest speaker Atty. Cheryl Edeline Ong, CPA, Head of SGV & Co. Cebu discussed mainly on the three proposed Tax Reform Packages namely Corporate Income Tax & Incentives Rationalization also known as CITIRA (HB No. 4157), Real Property Valuation Reform (HB No. 305), and Passive Income & Financial Intermediary Taxation Act also known as PIFITA (HB No. 304). She also presented about Surviving BIR Audit through preliminary discussions on BIR Collection Target for CY 2019 and BIR Audit Program. This was followed by a discussion on tax assessment with subtopics on tax audit and assessment rules, due process requirements in the issuance of the Preliminary Assessment Notice (PAN) and Final Assessment Notice (FAN), taxpayer's remedies, and preservation of books of accounts and other accounting records.

This pocket learning session aimed to provide relevant information and a better understanding for business owners, finance officers, and others to comply with BIR policies and tax schedules to avoid penalties and violations.



The forum was made possible through the participation of Dunkin' Donuts Cebu as the food sponsor and University of San Carlos as venue partner.

Ms. Valeiry Flores, ECCP Cebu Business Council Chairperson and General Manager of Regus Spaces also presented a brief introduction about ECCP and the services it offers.

For more information on ECCP Cebu membership and activities, kindly send an email to ECCP Davao Branch Officer, Ms. Jillian Sitchon at [jillian.sitchon@eccp.com](mailto:jillian.sitchon@eccp.com).



# ECCP Events: Davao

## ECCP Southern Mindanao Business Council Awarded by Save the Children Philippines 26 November 2019 | Manila Marriott Hotel

ECCP Southern Mindanao Business Council received two special awards during the 2019 Save the Children Corporate Partners Day last 26 November 2019 at the Manila Marriott Hotel.

These special awards were Emergency Response and Vital Partner for Development. The Council was recognized by the Save the Children Philippines for being supportive of the programs of the said foundation by organizing relevant events that gives them an opportunity to create more meaningful partnerships for children.



## ECCP Davao Coffee Morning: KuryenTalks Power 101 04 December 2019 | Davao Light & Power Co Office

The European Chamber of Commerce of the Philippines (ECCP) Davao, in partnership with Davao Light and Power Co., Inc (DLPC), successfully organized the Coffee Mornings entitled KuryenTalks: Power 101 last 04 December 2019 at Davao Light & Power Co. Office, C. Bangoy St., Davao City.

DLPC as a power service provider, the Assistant Vice President of DLPC Mr. Rossano C. Luga, thoroughly discussed and educated the members of the ECCP-Southern Mindanao Business Council about the power industry, composition of electric bill, causes of scheduled or planned power interruptions and their CSR projects. Meanwhile, Engr. Charlo Deniega of DLPC highlighted more about energy conservation and energy efficiency.

KuryenTalks: Power 101 was a highly instructive and relevant topic not only to the members of the council but also to the consumers in Davao City. Mr. Antonio Peralta, ECCP-SMBC Chairman, shared his insights that this kind of topic is helpful to consumers in understanding the electric bill and power industry as a whole.

On the other hand, the President and COO of DLPC Mr. Rodger S. Velasco affirmed that the power rate in the city is cheaper compared to the other cities in Mindanao.

For more information on ECCP Davao membership and activities, kindly send an email to ECCP Davao Branch Officer, Ms. Riznha Mendoza at riznha.mendoza@eccp.com.



Photo (L-R): Assistant Vice President of DLPC, Mr. Rossano Luga, DLPC President & COO DLPC Mr. Rodger S. Velasco, ECCP SMBC Chairman Mr. Antonio Peralta

## ECCP Davao Coffee Morning: Think Global, Buy Local: Happy Farmer 11 December 2019 | Marco Polo Hotel Davao

The European Chamber of Commerce of the Philippines-Davao organized a Coffee Morning with Happy Farmer entitled "Think Global, Buy Local: Happy Farmer" at Sulawes, Marco Polo Hotel Davao last 11 December 2019.

The said Coffee Morning aims to network and ask for support with the Davao business community to champion the globally competitive farm products from Mindanao.

Mr. Jesus "Jun" Ralota of Happy Farmer discussed the advocacy of their company and the dying Philippine agricultural industry including the present problems of the farmers. He also presented some of the solutions that could help the local farmers in the country such as the development of a new generation of farmers, provide the mainstream venue, buy at the fairtrade price, and order commitment.

The event was graced by ECCP SMBC members, F&B Managers from different hotels, representatives from restaurants in the city, and other key players in agriculture.

For more information on ECCP Davao membership and activities, kindly send an email to ECCP Davao Branch Officer, Ms. Riznha Mendoza at riznha.mendoza@eccp.com.





## 2<sup>nd</sup> ECCP Golf Challenge Mindanao 2019 30 November 2019 | Rancho Palos Verdes Golf and Country Club

The 2<sup>nd</sup> ECCP Golf Challenge Mindanao was organized by the European Chamber of Commerce of the Philippines was successfully held at the Rancho Palos Verdes Golf and Country Club last 30 November 2019 co-organized with Golfer's Choice by Hager Travel & Tours. We would like to thank our hole-in-one sponsors Motortrade, Pioneer Insurance, and Turkish Airlines who was our official air partner, tee-off sponsor Aviation Technical School of Cotabato, fun hole sponsor Hager Travel & Tours. Our raffle prizes were sponsored by Rophe's Chicken, Blue Lotus Hotel, Pearl Farm Beach Resort, Dusit Thani Residences, The Lubi Plantation, Dusit D2 Davao, SGS Philippines, Inc., The Golf View Sports Shop, Malagos Garden Resort, Swiss Deli & Restaurant, and Marco Polo Hotel. We would also like to thank our event supporters Davao City Investment Promotion Center, Foundation for Rural Enterprise & Ecology Development of Mindanao (FREEDOM), Inc., TUV SUD PSB Philippines, and MLHuillier. To our sponsors, partners, supporters, and players, thank you for your support towards the 2<sup>nd</sup> ECCP Golf Challenge Mindanao. Part of the proceeds will go to the Save the Children Philippines, an ECCP member, to provide assistance to their emergency relief and response efforts to the affected families of the recent Mindanao earthquake.



# ECCP Events: CDO

## ECCP CDO Coffee Morning: A Forum on Bamboo Potentials and Opportunities 3 December 2019 | USTP

ECCP CDO successfully conducted its Pocket Learning Session called Coffee Morning: A Forum on Bamboo Potentials and Opportunities last 03 December 2019 at USTP, our official venue partner. The forum's speaker was Ms. Myrna Decipulo, a retired public service servant and a Bamboo Expert who was exposed to various training and seminars in China and Australia. The forum was attended by 35 participants, supported by the ECCP CDO Members and Business Council as well. With the success of the forum, we are looking forward to organize a technical training workshop on Bamboo by January 2020. Details shall be posted soon.

For more information on ECCP CDO membership and activities, kindly send an email to ECCP CDO Branch Officer, Ms. Joanne Natindim at joanne.natindim@eccp.com.



## Capitol University's Knowledge Festival 2019 By Joan Sullano-Sheng | 14 December 2019

Capitol University held its 2<sup>nd</sup> Knowledge Festival as part of their Graduate School and ETEEAP bridging towards professional learning experience, a conference that goes beyond the book. This is the second year that the institution held such a program that aims to enhance the learning experience of graduate students and augment the teaching environment through the sharing of practitioners.

At the plenary, keynote speaker Ms. Mercedes Mejia, managing director of SLERS and President of ECCP Business Council CDO, presented the Filipino Creativity and Ingenuity in the Face of the Global Environment. This is in line with the recent survey that the Philippines ranked

last out of 79 countries in the world for reading, math, and science. Making this a huge room for improvement with the country's education system.

In response to this challenge, Ms. Mejia provided the ECCP's recommendation to the participants who are professionals and academe practitioners. "Let this knowledge festival be our avenue to widen our learnings, to upskill ourselves and pass on this learnings to our colleagues, to our children."

The Knowledge Festival 2019 is headed by Dr. Heidi Grace P. Mendoza the Creator and Manager of the event in partnership with the European Chamber of Commerce in the Philippines.

## 5<sup>th</sup> ECCP Northern Mindanao Business Council Meeting 3 December 2019 | Cucina Higala, Cagayan de Oro City

The European Chamber of Commerce of the Philippines - CdeO/NM conducted its 5<sup>th</sup> Business Council Meeting for this year last December 3, 2019 hosted by one of our members, Northern Mindanao Federation of Dairy Cooperatives, at Cucina Higala, Capistrano, St. Cagayan de Oro City.

The meeting was attended by Chairman of the Board, Ms. Mejia Mercedes, Managing Director of SLERS Industries, Inc.; Vice-Chairman of the Board and Mindanao Development Authority Area Head Ms. Lordilie Enjambre; Board of Directors of NMFDC Mr. Edwin Dael and Mr. Robert Enerio; Capitol University Business Development and Management Program Director Dr. Heidi Mendoza, and Ms. Myrna Decipulo, our Guest Speaker for the same day's Coffee Morning on Bamboo.

The Business Council discussed on the activities and events for 2020 most particularly one of ECCP CDO's Major Events which is the Golf Challenge Mindanao which will be on March 14, 2020. Prospect companies have been suggested by the council to reach out to with their support for the tournament. Apart from that, with our guest speaker for the Bamboo Forum being present during the lunch meeting, the proposed Bamboo Training was also discussed which will be done on January 2020 as requested by most of the attendees of the Coffee Morning. The business council lunch meeting also served as a fellowship in light of the Christmas celebration; ending the year full of gratitude to everyone for all the help and support and looking forward to a fruitful 2020.



# 2020 INTERNATIONAL TRADE FAIRS

**JANUARY**  
**OPTI**  
Optics and Design  
10-12 | Munich, Germany

**DOMOTEX**  
Floor Coverings  
10-13 | Hannover, Germany

**IMM COLOGNE**  
Interior Design  
13-19 | Cologne, Germany

**ISPO MUNICH**  
Snowsports, Outdoor, Health & Fitness,  
Urban and Teamports  
26-29 | Munich, Germany

**ANUFOOD CHINA**  
Food and Beverage  
15-17 | Shenzhen, China

**HANNOVER MESSE**  
Industrial Technology  
20-24 | Hannover, Germany

**IE EXPO CHINA**  
Environmental Technology Solutions  
21-23 | Shanghai, China

**INTERNATIONAL DENTAL  
EXHIBITION AND  
MEETING (IDEM)**  
Dental Industry  
24-26 | Singapore

**WINE & GOURMET JAPAN**  
Wine, Beer, Spirits and Gourmet Food  
15-17 | Tokyo, Japan

**SPOGA+GAFA**  
Garden industry  
06-08 | Cologne, Germany

**FURNITURE CHINA**  
Furniture and Home Furnishings  
08-12 | Shanghai, China

**MAISON SHANGHAI**  
Home Furnishings  
08-11 | Shanghai, China

**IE EXPO GUANGZHOU**  
Environmental Technology Solutions  
16-18 | Guangzhou, China

**CERAMITEC**  
Ceramics Industry  
19-20 | Munich, Germany

**KIND + JUGEND**  
Baby and Toddler Products  
17-20 | Cologne, Germany

**FEBRUARY**  
**ISM**  
Sweets and Snacks  
02-05 | Cologne, Germany

**ISPO BEIJING**  
Snowsports, Outdoor, Health & Fitness and  
Manufacturing & Suppliers  
12-15 | Beijing, China

**INHORGENTA**  
Jewelry and Timepieces  
14-17 | Munich, Germany

**F.R.E.E**  
Leisure and Travel  
19-23 | Munich, Germany

**IFAT**  
Environmental Technology Solutions  
04-08 | Munich, Germany

**THAIFEX-ANUGA ASIA**  
Food & Beverages, Food Technology,  
and Retail & Franchise  
26-30 | Bangkok, Thailand

**PHOTOKINA**  
Photography, Video and Imaging  
27-30 | Cologne, Germany

**GAMESCOM**  
Interactive Games and Entertainment  
25-29 | Cologne, Germany

**CHINA BREW CHINA  
BEVERAGE**  
Beverage and Liquid Food  
13-16 | Shanghai, China

**GAMESCOM ASIA**  
Interactive Games and Entertainment  
15-18 | Singapore

**ORGATEC**  
Planning, Installation and Design of Office  
& Object  
27-31 | Cologne, Germany

**EXPO REAL**  
Real Estate and Investment  
05-07 | Munich, Germany

**IFAT INDIA**  
Environmental Technology Solutions  
16-18 | Mumbai, India

**MAR**  
**INTERNATIONALE  
HANDWERKSMESS**  
Construction, Renovation, and Refurbishment  
11-15 | Munich, Germany

**ANALYTICA MUNICH**  
Laboratory Technology, Analysis, and Biotechnology  
31-April 3 | Munich, Germany

**TIRE COLOGNE**  
Tire industry  
09-12 | Cologne, Germany

**TRANSPORT LOGISTIC  
CHINA**  
Logistics, Mobility, IT, and Supply Chain  
Management  
16-18 | Shanghai, China

**AUTOMATICA**  
Smart Automation and Robotics  
16-19 | Munich, Germany

**ELECTRONICA**  
Electronics, Components, Systems,  
Applications and Solutions  
10-13 | Munich, Germany

**ANALYTICA CHINA**  
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Biotechnology, and Diagnostics  
16-18 | Shanghai, China

**BAUMA CHINA**  
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Material Machines, Mining Machines and  
Construction Vehicles  
24-27 | Shanghai, China

**FOOD+LIFE**  
Food and Beverage  
25-29 | Munich, Germany

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and Construction Vehicles  
Delhi, India

# Business Opportunities



## Be an exhibitor in the Power & Electricity Show Philippines 2020

The Power & Electricity Show Philippines will once again take place on 18-19 May 2020 at SMX. Bringing together more than 8,000 stakeholders to showcase the best renewable and smart energy solutions available from across the globe. If you are interested to be an exhibitor, please contact Mr. Archie Diaz at [archie.diaz@eccp.com](mailto:archie.diaz@eccp.com) for special exhibitor rates.



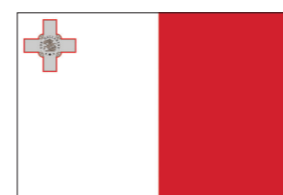
## Nordic food & beverage products are available for import and distribution from Estonia

An Estonian company is looking for importers and distributors of the following Nordic food and beverage products: Baby Food, Cheese, Butter, UHT Milk, Honey, Jam, Juice, Juice Concentrate, Supersmoothie, Mineral Water, and Halal Drinks, Liquor, Beer, Light Alcohol Drinks Canned Fish: Sprats, Baltic Herring, Sardines, TRIMIX (smoked mackerel, herring, sprats), and Canned Meat and Wild Jerky: Elk, Deer, Bear, Roe Deer, Black Angus Beef.



## German cosmetics company is looking for one exclusive distributor in the Philippines

A German cosmetics company is looking for an exclusive partner/ distributor in the Philippines, with over 40 years of experience in the field of marine cosmetics, combining tradition and experience with the latest scientific knowledge. The products included are in the range of Anti-Aging Care, Young Care, Cosmeceuticals, Vegetarian Care, Men Care, and Sun Care.



## Doctorate in Pharmacy Scholarship Opportunity in Malta

Scholarship slots are available for the October 2019 entry of a 3-year Doctorate in Pharmacy programme in collaboration with the College of Pharmacy of the University of Illinois at Chicago and a fellowship with the Malta Medicines Authority.



## Spanish pharmaceutical group is looking for local importers and distributors

A Spanish company is looking for a distributor of dermocosmetics, food supplements and allergen-specific immunotherapy products and treatments. The interested Philippine company needs to have well-established physicians (dermatologists, allergists, medical aesthetic doctors) and pharmacy sales network.



## Portuguese manufacturer of cork products is looking for a local distributor

A Portuguese company specializing in production and representation of cork related products is looking for a distributor for their fashion products, Moroccans, cork furniture and cladding products and wall insulation.



## Import and Distribution Opportunity from Portugal

A Portuguese import and export company is looking for an importer and distributor for the following products: (Food and Beverages) Milk, Wine, Chocolates, Cereals, Oil, Canned Fish, Dairy products, Rice, Pasta, Beer, Mineral Water, Portuguese Gin, Portuguese Liquors, (Non-Food) Domestic Cleaning Products, Wood Flooring, and Natural cosmetics.

For more information, contact us at (632) 8845-1324 or [jackie.diola@eccp.com](mailto:jackie.diola@eccp.com)



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# Advocacy Updates

## Healthcare Committee Meeting 19 November 2019

The ECCP Healthcare Committee convened last 19 November for its last committee meeting for the year. The group had a review of its engagements for the year, including meetings with the government, committee meetings, and advocacy-related events. The members also talked about the committee's priority topics for the pharmaceutical, medical devices, and mobile health subsectors, and exchanged ideas on possible activities for 2020.

## House Ecology Committee Hearing on Throw-Away Plastics | 27 November 2019

The ECCP was represented in the House Ecology Committee's Hearing on Throw-Away Plastics, and submitted its position paper to the Committee Secretary. The House Ecology Committee, chaired by Rep. Glona Labadlabad decided to create a technical working group (TWG) to further discuss and consolidate the 32 bills. Marinduque Rep. Lord Allan Jay Velasco was designated as chair of the said TWG.

Rep. Labadlabad said that the suggested measures aim to regulate, phase-out, or recover disposable or throw-away plastic products and materials. The House Ecology Committee Chair further stressed the need to find solutions to the huge volume of waste materials that are non-biodegradable and non-recyclable. DENR suggested to empower the barangays to apprehend and impose penalties on violators of laws on segregation of waste materials, as well as provide tax credit/incentive to individuals and organizations using environment-friendly materials, among others.



## IPP Consultation 05 December 2019

The ECCP attended BOI's consultation regarding the Proposed 2020 Investment Priorities Plan. Among the priority industries are manufacturing activities including agro-processing; agriculture, fishery, and forestry; strategic services; healthcare services including drug rehabilitation; mass housing; infrastructure and logistics including LGU-PPPs; innovation drivers; inclusive business model; environment or climate change-related projects; and energy. The deadline for submission of comments/position papers is on 12 December.



## ECCP Environment and Water Committee Meeting 09 December 2019

The Committee had the privilege of discussing with and receiving updates from DENR Asec. Rico Salazar regarding single-use plastics, especially in light of the DENR's recent statement on a department order that is due to be completed soon.



## Food and Beverage Committee Meeting 10 December 2019

The ECCP Food and Beverage Committee met to review its 2019 F&B advocacies. The group's discussions focused primarily on identifying its advocacy priorities and next steps in 2020. High on the agenda are matters concerning Ease of Doing Business in the F&B Industry; alignment with FDA especially on the issuance of Certificate of Product Registration (CPR); alignment with Bureau of Customs and DTI-Bureau of Import Services; Review of Philippine food laws and regulations and potential amendments.



## Infrastructure and Transportation Committee Meeting 11 December 2019

The committee's discussions focused on the review/updates on the key advocacies of the ECCP Infrastructure and Transportation Committee; highlights of the ECCP Committee Leaders' Strategy meeting; the Committee's operations in 2019 and some areas for improvement; and potential projects and advocacies for 2020.

## Meeting with BIR Officials on Alcoholic Beverage Excise Tax 12 December 2019

Members of the ECCP Food and Beverage Committee met with officials from the Bureau of Internal Revenue last 12 December to discuss the proposed excise taxes on alcoholic beverages; ad valorem vs. specific tax; and the basis for Net Retail Price (NRP). The Committee looks forward to working closely with BIR in the drafting of the relevant Revenue Regulations.



## IPR Committee Meeting with IPOPhil 13 December 2019

The ECCP Intellectual Property Committee received presentations from key representatives from the Intellectual Property Office of the Philippines at its meeting last 13 December. Deputy Director General Atty. Teodoro Pascua, Director for Trademarks Atty. Leny Raz, and Director for Patents Atty. Lolibeth Medrano talked about the trends and developments in the Philippine Intellectual Property (IP) system, as well as how IP regulations and violations affect businesses and the economy at large. Also present to discuss updates and developments in the field of innovation and copyrights from Engr. Amelou Lim and Atty. Louie Andrew Calvario.



## Meeting with Congresswoman Labadlabad 18 December 2019

Members of the ECCP Environment and Water Committee met with House Ecology Committee Chair Congw. Glona Labadlabad last 18 December to discuss the Chamber's position on single-use plastics.





# New Members Corner

## Corporate Partner



Robert Bosch Inc. (Philippines) is a 100% subsidiary of Robert Bosch GmbH (Germany), and one of the world's largest privately owned industrial corporations and a leading global supplier of technology and services. It is engaged in importation, distribution, and after sales service for its four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology.



Turkish Airlines began its journey in 1933. It has a direct flight from Manila to Istanbul seven times a week. Turkish Airlines has 295 destinations that covers 117 countries and has 335 airports operating for both cargo and passenger service.

## Premium Members



All Transport Network is a Filipino-owned international freight forwarder founded in 1986. ATN designs safe and cost-efficient import/export transport solutions by looking at the entire supply chain and production line. An architect of logistics with nine offices across the Philippines and a worldwide network of partners, ATN takes pride in having a local focus with global capabilities.



AXA Philippines is a joint venture company between the Metrobank Group and AXA Group. It is engaged in the selling of life insurance products (life and savings, health & protection).



We are a global business that operates on a local scale, in every community where we do business. We are able to create global reach with local focus because of the strength of the Coca-Cola system, which comprises our company and our nearly 250 bottling partners worldwide.



China Banking Corporation (China Bank) is one of the leading private universal banks in the Philippines. Established in 1920 as one of the first privately-owned local commercial bank, China Bank has an in-depth understanding of the way entrepreneurs and businessmen do business. The China Bank stock (PSE: CHIB) is listed on the Philippine Stock Exchange (PSE). We are a member of the SM Group, one of the largest conglomerates in the Philippines.



A. Kanan Manpower Corporation formerly Badilla Corporation is a duly licensed Recruitment Agency that was established in 2003 and recognized to operate by the Philippine Overseas Employment Administration (POEA). Our company can assist you with total manpower recruitment services in order to permit you to have more time to effectively manage your core business. We have adequate expertise in providing you with total manpower services to fill all kind of job positions in your company.



Across the decades, Cargill has remained true to the vision of founder W.W. Cargill: helping farmers prosper, connecting markets and bringing consumers the products they're seeking. Cargill started doing business in the Philippines in 1947. Our business scope includes Animal Nutrition, Poultry Products, Grain and Oilseeds, and Food and Beverage Ingredients.



Bank of Commerce is one of the country's progressive commercial banks. It has been in operation since 1963. The Bank offers a wide range of banking products and services including deposit and cash management products, corporate banking, consumer banking, credit card services, e-banking solutions, trade and remittances, treasury and trust services.



Mizuho was formed in 2002 from the merger of three of Japan's largest and most established banks, the Dai-ichi Kangyo Bank, Fuji Bank, and the Industrial Bank of Japan. It is a combined retail and corporate banking unit of Mizuho Financial Group, Inc., one of the largest financial institutions in Japan. Mizuho Bank Manila Branch started operations in 1995 offering cash, trade and lending services to Japanese and Non-Japanese Corporations.



The Bangsamoro Development Agency (BDA) is created by virtue of the GRP-MILF Tripoli Agreement on Peace of June 22, 2001. As agreed by both parties, the Moro Islamic Liberation Front (MILF) through a Central Committee Resolution on June 2, 2002, created the Bangsamoro Development Agency and asked the officers of the Bangsamoro Development Council, a civil society organization to run it. It is mandated to determine, lead and manage relief, rehabilitation and development in the conflict-affected areas in the Mindanao.



ANZ has been in the Philippines since 1990. ANZ Philippines provides a suite of institutional banking products and services including domestic and foreign currency lending, trade and supply chain services, payments and cash management, foreign exchange, commodity and interest rate hedging products and debt capital markets. Through our regional product suite, we also offer structured finance products and M&A advisory services for corporates.

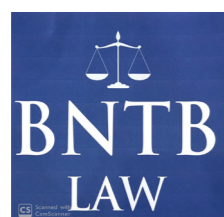


AB Capital and Investment Corporation (ABCIC) is a diversified Philippine financial services institution focused on equities brokerage, fund management, and trust services. Guided by core values of integrity and accountability, ABCIC is committed to the delivery of its products and services through excellence in the form of a seamless investing experience. At ABCIC, we are constantly in pursuit of ways to provide for the unique needs of our diverse clientele.





GREENERGY Development Corporation is a Filipino registered company, led by President and CEO Cerael C. Donggay. The company has lined up several major Renewable Energy(RE)power developments, primarily in the Northern Mindanao Region of the Philippines, one of which is the 300MW PULANGI 5 HYDRO PROJECT in Bukidnon. GREENERGY Development Corporations was formed on July 1, 2008 with the primary purpose of providing consultancy services in the field of power generation pre-development, development and operation involving renewable energy resources such as hydro, wind, solar etc.



BNTB Law is a full-service law firm with particular focus on corporate and business law. The Firm is headquartered in Cagayan de Oro City- a leading business, financial and economic hub in Northern Mindanao. The Firm's practice includes the entire spectrum of Philippine law- from corporate, criminal and civil litigation, alternative dispute resolution, estates and trusts, immigration, labor and employment, elections and administrative regulation. BNTB Law's clientele are classified as corporate and individual. The corporate clients of the firm range from banking, cooperatives, manufacturing to trading, restaurants, advertising, overseas employment, security agencies, real estate development and shipbuilding entities, among others.



Roche is a well known global health care provider focused on diagnostics and pharmaceuticals. In the Philippines, Roche Inc. is a consistent leader in the diagnostics sector and gained high rankings in the roster of reliable health care providers in the country.



Business process outsourcing on software development and IT system maintenance.



The Philippine American Life and General Insurance Company(PhilamLife)is the country's premier life insurance company. Established on June 21,1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises. It also offers bancassurance and fund management products and services through its subsidiaries - BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI). Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.



We provide a comprehensive range of hospitality services to assist academic institutions, hotels, and related establishments in their operational requirements. We offer specialized training programs to boost professional development and support continuous learning. Our integrated services platform will serve the Hospitality industry and assist hotel owners, landers and institutional investment groups, managing their assets and generate the desired returns.



Rocket Equities is an international advisory firm experienced in Capital Raising, M&A, and Digital Transformation. We work with Asian Infrastructure and fast-growing middle-market companies.



It is the southernmost municipality on the mainland of Mindanao island.



At Mondelez Philippines, our purpose is to empower people to snack right. We will lead the future of snacking around the world by offering the right snack, for the right moment, made the right way. That means delivering a broader range of delicious, high-quality snacks that nourish life's moments, made with sustainable ingredients and packaging that consumers can feel good about.



RBT Consulting Corporation is a starting company offering competitive HR system and services. This 3-year SME company just started on March 2016 from being an internal HR of Sagesoft Group of Companies.



Think PR is a PR company based in Mindanao. We are composed of Mindanaoan creatives who are proficient in Advertising, Promotion, and Marketing. We provide diverse and innovative solutions to build mutually beneficial relationships between our clients and the public.



Zachry Philippines, Inc. is a wholly-owned subsidiary of Zachry Group, Inc. Zachry Group is North America's pace-setter in turnkey construction, engineering, maintenance, turnaround and fabrication services to the power, energy, chemicals, manufacturing, and industrial sectors.



Santa Fe Relocation is a moving company in Manila dedicated to creating exceptional moving journeys. We do this by providing our customers with moving services of unrivalled quality; each one designed to make relocations as carefree as possible.



Local government unit



## ERRATUM

In the European Country in Focus section of the EuroPHConnect Issue released last January 2020 entitled "European Country in Focus: Denmark", some details in the basic information was regrettably misprinted. Below is the correct information:

- Geographical Location: Northern Europe. Denmark borders Germany by land and the United Kingdom, Norway, Sweden, Poland and Germany by sea.
- Climate: Temperate
- Official Language: Danish
- Government Type: Constitutional monarchy with parliamentary representative democracy

We apologize for this oversight.



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